



## Advanced Level

# You were spoken highly of by all

### WARM-UPS

1. Do you know anyone who is well respected by everyone in your country?
2. Why is he/she very respected by all?
3. Would you like to be like him/her? Why or why not?

### CONVERSATION

Note the underlined phrases; they're called business idioms.

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we gave you.

B: Yes, I have. You were spoken highly of by all. It seems that you've maintained an excellent reputation along with high consumer confidence in your products.

A: That's correct. In order to achieve this, we undertake rigid market feasibility studies before we launch any new product. If we get the go ahead on your proposal from our board of directors, as I expect we will, that will be the phase of operations.

B: Fine. I'll have to report back to my people in the States before too long. When is your next board meeting?

A: Early next week. We should have a definite response to your offer.

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## Vocabulary

Match the correct meaning of the word.

- | A                  | B                      |
|--------------------|------------------------|
| 1. represent(v)    | a) answer              |
| 2. impressed(v)    | b) proposal            |
| 3. ability(n)      | c) possibility         |
| 4. survived(v)     | d) suggestion          |
| 5. prospered(v)    | e) period/start        |
| 6. contacted(v)    | f) sure                |
| 7. references(n)   | g) speak for/stand for |
| 8. maintained(v)   | h) impacted            |
| 9. excellent(adj.) | i) outlived            |

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| Business Idioms        | Meaning  |
|------------------------|--|
| To weather the storms  | to survive; to overcome  |
| To be spoken highly of | to be spoken well of; to be complimented or receive praises/good words |
| To launch a product    | start selling a new product  |
| A go-ahead             | authority; approval; permission  |
| Before too long        | soon   |